



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates 09/24/12-11/05/12
Advertiser Ben McAdams for Salt Lake County Mayor (72698)
Agency Love Communications (1242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BEN MCADAMS TV (456306)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name CONWAY, PEGGY
Phone/Fax /
CPE MAYOR/318
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 06/18/12
Last Modified 11/01/12
Entered By Kristen Henderson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,636.60
Net Total \$37,607.40
Sales Tax

Salt Lake City (KUTV)		
Broadcast Month	Spots	Rate
Sep. 2012	19	\$10,118.00
Oct. 2012	64	\$22,522.00
Nov. 2012	31	\$11,604.00
Grand Total:	114	\$44,244.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	09/24/12-11/02/12	5	:15	5:28:30A- News-2 News This Morning 530a	2	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
1.1	Revised Line / News	09/17/12-10/05/12	5	:15	5:28:30A- News-2 News This Morning 530a	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
1.2	Revised Line / News	09/17/12-09/28/12	3	:15	5:28:30A- News-2 News This Morning 530a	3	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
1.3	Normal Line / News	09/24/12-09/28/12	3	:15	5:28:30A- News-2 News This Morning 530a	3	X	X	X	X	X			1	\$75.00	\$75.00	Salt Lake City (KUTV)		9/6/12
1.3.1	Closed Preempt	09/24/12															Salt Lake City (KUTV)	Sold Out/Exception - Bump Rate	
1.3.2	Closed Preempt	09/24/12															Salt Lake City (KUTV)	Sold Out/Exception - Bump Rate	
2.0	Revised Line / News	09/24/12-11/02/12	3	:30	6A- 8A (MST)	2	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
2.1	Revised Line / News	09/17/12-10/05/12	3	:30	6A- 8A (MST)	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
2.2	Normal Line / News	09/24/12-10/05/12	3	:30	6A- 8A (MST)	2	X	X	X	X	X			2	\$275.00	\$550.00	Salt Lake City (KUTV)		9/6/12
2.2.1	Closed Preempt	09/24/12															Salt Lake City (KUTV)	Sold Out/Exception - Bump Rate	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Swift

11/2/12

Revised #3



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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.2	Closed Preempt	09/24/12															Salt Lake City (KUTV)		
3.0	Revised Line / News	09/24/12-11/02/12	3	:15	6A- 8A (MST)	2	X	X	X	X	X						Salt Lake City (KUTV)	Sold Out/Exception - Bump Rate	6/18/12
3.1	Revised Line / News	09/17/12-10/05/12	3	:15	6A- 8A (MST)	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
3.2	Normal Line / News	09/24/12-10/05/12	3	:15	6A- 8A (MST)	2	X	X	X	X	X			4	\$138.00	\$552.00	Salt Lake City (KUTV)		9/6/12
4.0	Revised Line / SPOT	09/24/12-11/02/12	3	:30	8A- CBS-This Morning (New Title)	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
4.1	Revised Line / SPOT	09/17/12-10/05/12	3	:30	8A- CBS-This Morning (New Title)	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
4.2	Normal Line / SPOT	09/24/12-10/05/12	3	:30	8A- CBS-This Morning (New Title)	1	X	X	X	X	X			2	\$135.00	\$270.00	Salt Lake City (KUTV)		9/6/12
5.0	Revised Line / SPOT	09/24/12-11/02/12	3	:15	8A- CBS-This Morning (New Title)	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
5.1	Revised Line / SPOT	09/17/12-10/05/12	3	:15	8A- CBS-This Morning (New Title)	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
5.2	Normal Line / SPOT	09/24/12-10/05/12	3	:15	8A- CBS-This Morning (New Title)	1	X	X	X	X	X			2	\$68.00	\$136.00	Salt Lake City (KUTV)		9/6/12

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Contract # 1319587

Schedule Dates	09/24/12-11/05/12	Date Entered	06/18/12
Advertiser	Ben McAdams for Salt Lake County Mayor (72698)	Last Modified	11/01/12
Agency	Love Communications (1242)	Entered By	Kristen Henderson
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	BEN MCADAMS TV (456306)	Headline #	
Salesperson	Henderson, Kristen (2948)	Demo	
Sales Office	KUTV/KMYU	Order Type	Normal
Buyer Name	CONWAY, PEGGY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MAYOR/318	Commission	\$6,636.60
Account Types	Local/Political Candidate Agency BRD	Net Total	\$37,607.40
Billing Type	Standard	Sales Tax	
Comments			

Salt Lake City (KUTV)			
By Broadcast Month	Spots	Rate	
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Revised Line / News	09/24/12-11/02/12	5	:30	11:58-27A- News-2 News at Noon	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
7.0	Revised Line / News	09/24/12-11/02/12	5	:15	11:58-27A- News-2 News at Noon	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
8.0	Revised Line / News	09/24/12-11/02/12	5	:30	4:59-20P- News-2 News at 5P	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
8.1	Revised Line / News	09/17/12-10/05/12	5	:30	4:59-20P- News-2 News at 5P	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
8.2	Revised Line / News	09/17/12-10/05/12	3	:30	4:59-20P- News-2 News at 5P	1	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
8.3	Normal Line / News	09/24/12-10/05/12	3	:30	4:59-20P- News-2 News at 5P	1	X	X	X	X	X			1	\$400.00	\$400.00	Salt Lake City (KUTV)		9/6/12
8.3.1	Closed Preempt	09/24/12															Salt Lake City (KUTV)	Sold Out/Exception - Bump Rate	
9.0	Revised Line / News	09/24/12-11/02/12	5	:15	4:59-20P- News-2 News at 5P	2	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
9.1	Revised Line / News	09/17/12-10/05/12	5	:15	4:59-20P- News-2 News at 5P	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
CONFIRMATION CONTRACT																			
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.2	Revised Line / News	09/17/12-10/05/12	3	:15	4:59p- News-2 News at 5p	2	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
9.3	Normal Line / News	09/24/12-10/05/12	3	:15	4:59p- News-2 News at 5p	2	X	X	X	X	X			4	\$200.00	\$800.00	Salt Lake City (KUTV)		9/6/12
10.0	Revised Line / News	09/24/12-11/02/12	5	:30	5:59p- News-2 News at 6p	2	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
10.1	Revised Line / News	09/17/12-10/05/12	5	:30	5:59p- News-2 News at 6p	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
10.2	Revised Line / News	09/17/12-10/05/12	3	:30	5:59p- News-2 News at 6p	2	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
10.3	Normal Line / News	09/24/12-10/05/12	3	:30	5:59p- News-2 News at 6p	2	X	X	X	X	X			2	\$425.00	\$850.00	Salt Lake City (KUTV)		9/6/12
10.3.1	Closed Preempt	09/27/12															Salt Lake City (KUTV)	Sold Out/Spot -Per Doug	
10.3.2	Closed Preempt	09/25/12															Salt Lake City (KUTV)	Sold Out/Spot -Per Doug	
11.0	Revised Line / News	09/24/12-11/02/12	5	:15	5:59p- News-2 News at 6p	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
11.1	Revised Line / News	09/17/12-10/05/12	5	:15	5:59p- News-2 News at 6p	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
11.2	Revised Line / News	09/17/12-10/05/12	3	:15	5:59p- News-2 News at 6p	1	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
11.3	Normal Line / News	09/24/12-10/05/12	3	:15	5:59p- News-2 News at 6p	1	X	X	X	X	X			2	\$213.00	\$426.00	Salt Lake City (KUTV)		9/6/12
12.0	Revised Line / SPOT	09/24/12-11/02/12	5	:30	6:28p- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12

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Advertiser	Ben McAdams for Salt Lake County Mayor (72698)	Last Modified	11/01/12
Agency	Love Communications (1242)	Entered By	Kristen Henderson
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	BEN MCADAMS TV (456306)	Headline #	
Salesperson	Henderson, Kristen (2948)	Demo	
Sales Office	KUTV/KMYU	Order Type	Normal
Buyer Name	CONWAY, PEGGY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MAYOR/318	Commission	\$6,636.60
Account Types	Local/Political Candidate Agency BRD	Net Total	\$37,607.40
Billing Type	Standard	Sales Tax	
Comments			

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Sep. 2012	19	\$10,118.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.1	Revised Line / SPOT	09/17/12-10/05/12	5	:30	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
12.2	Revised Line / SPOT	09/17/12-10/05/12	3	:30	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
12.3	Normal Line / SPOT	09/24/12-10/05/12	3	:30	6:28P- Entertainment Tonight	1	X	X	X	X	X			2	\$475.00	\$950.00	Salt Lake City (KUTV)		9/6/12
13.0	Revised Line / SPOT	09/24/12-11/02/12	5	:15	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
13.1	Revised Line / SPOT	09/17/12-10/05/12	5	:15	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
13.2	Revised Line / SPOT	09/17/12-10/05/12	3	:15	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
13.3	Normal Line / SPOT	09/24/12-10/05/12	3	:15	6:28P- Entertainment Tonight	1	X	X	X	X	X			2	\$238.00	\$476.00	Salt Lake City (KUTV)		9/6/12
16.0	Revised Line / Prime	09/24/12-09/24/12	3	:30	9P- CBS-Hawaii Five-O (Monday)	1											Salt Lake City (KUTV)		6/18/12
16.1	Normal Line / Prime	09/24/12-09/24/12	3	:30	9P- CBS-Hawaii Five-O (Monday)	1								1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)		9/4/12

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17.0	Revised Line / Prime	10/08/12-10/08/12	3	:30	9P- CBS-Hawaii Five-O (Monday)	1											Salt Lake City (KUTV)		6/18/12
17.1	Revised Line / Prime	09/17/12-09/17/12	3	:30	9P- CBS-Hawaii Five-O (Monday)	1											Salt Lake City (KUTV)		7/9/12
18.0	Revised Line / Prime	10/22/12-10/22/12	3	:30	9P- CBS-Hawaii Five-O (Monday)	1											Salt Lake City (KUTV)		6/18/12
19.0	Revised Line / News	09/24/12-10/05/12	5	:30	10P- News 2 News at 10p	2	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
19.1	Normal Line / News	09/24/12-10/05/12	3	:30	10P- News 2 News at 10p	2	X	X	X	X	X			4	\$1,200.00	\$4,800.00	Salt Lake City (KUTV)		9/4/12
20.0	Revised Line / News	10/08/12-11/02/12	3	:30	10P- News 2 News at 10p	2	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
21.0	Revised Line / Prime	10/02/12-10/02/12	3	:30	6:57-26P- CBS-NCIS (Tuesday)			1									Salt Lake City (KUTV)		6/18/12
22.0	Revised Line / Prime	10/16/12-10/16/12	3	:30	6:57-26P- CBS-NCIS (Tuesday)			1									Salt Lake City (KUTV)		6/18/12
23.0	Revised Line / Prime	10/30/12-10/30/12	3	:30	6:57-26P- CBS-NCIS (Tuesday)			1									Salt Lake City (KUTV)		6/18/12
24.0	Revised Line / Prime	09/27/12-09/27/12	3	:30	7P- 8P (MST)				1								Salt Lake City (KUTV)		6/18/12
24.1	Normal Line / Prime	09/27/12-09/27/12	3	:30	7P- 8P (MST)				1					1	\$1,750.00	\$1,750.00	Salt Lake City (KUTV)		9/4/12

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25.0	Revised Line / Prime	10/11/12-10/11/12	3	:30	7P- 8P (MST)					1							Salt Lake City (KUTV)		6/18/12
25.1	Revised Line / Prime	09/20/12-09/20/12	3	:30	7P- 8P (MST)					1							Salt Lake City (KUTV)		7/9/12
26.0	Revised Line / Prime	10/25/12-10/25/12	3	:30	7P- 8P (MST)					1							Salt Lake City (KUTV)		6/18/12
27.0	Revised Line / Prime	10/05/12-10/05/12	5	:15	9P- CBS-Blue Bloods (Friday)						1						Salt Lake City (KUTV)		6/18/12
28.0	Revised Line / Prime	10/19/12-10/19/12	5	:15	9P- CBS-Blue Bloods (Friday)						1						Salt Lake City (KUTV)		6/18/12
29.0	Revised Line / Sports/Other	09/29/12-11/03/12	5	:30	10:35P- News-Talkin Sports Saturday							1					Salt Lake City (KUTV)		6/18/12
29.1	Revised Line / Sports/Other	09/22/12-10/06/12	5	:30	10:35P- News-Talkin Sports Saturday							1					Salt Lake City (KUTV)		7/9/12
30.0	Revised Line / SPOT	09/30/12-11/04/12	3	:30	7:58-30A- CBS-News Sunday Morning								1				Salt Lake City (KUTV)		6/18/12
30.1	Revised Line / SPOT	09/23/12-10/07/12	3	:30	7:58-30A- CBS-News Sunday Morning								1				Salt Lake City (KUTV)		7/9/12
30.2	Revised Line / SPOT	09/23/12-10/07/12	5	:30	7:58-30A- CBS-News Sunday Morning								1				Salt Lake City (KUTV)		9/4/12

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Comments

Date Entered 06/18/12
Last Modified 11/01/12
Entered By Kristen Henderson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,636.60
Net Total \$37,607.40
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Sep. 2012	19	\$10,118.00
Oct. 2012	64	\$22,522.00
Nov. 2012	31	\$11,604.00
Grand Total:	114	\$44,244.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.3	Normal Line / SPOT	09/30/12-10/07/12	5	:30	7:58-30A- CBS-News Sunday Morning								1	1	\$250.00	\$250.00	Salt Lake City (KUTV)		9/6/12
30.3.1	Closed Preempt	09/30/12															Salt Lake City (KUTV)	Political/Spot - Bump Rate	
31.0	Revised Line / Prime	09/30/12-09/30/12	5	:30	8P- CBS-The Good Wife (Sunday)								1				Salt Lake City (KUTV)		6/18/12
31.1	Normal Line / Prime	09/30/12-09/30/12	3	:30	8P- CBS-The Good Wife (Sunday)								1	1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)		9/4/12
32.0	Revised Line / Prime	10/14/12-10/14/12	5	:30	8P- CBS-The Good Wife (Sunday)								1				Salt Lake City (KUTV)		6/18/12
32.1	Revised Line / Prime	09/23/12-09/23/12	5	:30	8P- CBS-The Good Wife (Sunday)								1				Salt Lake City (KUTV)		7/9/12
33.0	Revised Line / Prime	10/28/12-10/28/12	5	:30	8P- CBS-The Good Wife (Sunday)								1				Salt Lake City (KUTV)		6/18/12
34.0	Revised Line / News	09/30/12-11/04/12	5	:15	10P- News-2 News at 10P								1				Salt Lake City (KUTV)		6/18/12
34.1	Revised Line / News	09/23/12-10/07/12	5	:15	10P- News-2 News at 10P								1				Salt Lake City (KUTV)		7/9/12
34.2	Revised Line / News	09/23/12-10/07/12	3	:15	10P- News-2 News at 10P								1				Salt Lake City (KUTV)		9/4/12
34.3	Normal Line / News	09/30/12-10/07/12	3	:15	10P- News-2 News at 10P								1	2	\$450.00	\$900.00	Salt Lake City (KUTV)		9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates 09/24/12-11/05/12
Advertiser Ben McAdams for Salt Lake County Mayor (72698)
Agency Love Communications (1242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BEN MCADAMS TV (456306)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name CONWAY, PEGGY
Phone/Fax /
CPE MAYOR/318
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 06/18/12
Last Modified 11/01/12
Entered By Kristen Henderson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,636.60
Net Total \$37,607.40
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Sep. 2012	19	\$10,118.00
Oct. 2012	64	\$22,522.00
Nov. 2012	31	\$11,604.00
Grand Total:	114	\$44,244.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Revised Line / Sports/Other	09/30/12-11/04/12	5	:15	10:35P- News-Talkin Sports Sunday								1				Salt Lake City (KUTV)		6/18/12
35.1	Revised Line / Sports/Other	09/23/12-10/07/12	5	:15	10:35P- News-Talkin Sports Sunday								1				Salt Lake City (KUTV)		7/9/12
35.2	Revised Line / Sports/Other	09/23/12-10/07/12	3	:15	10:35P- News-Talkin Sports Sunday								1				Salt Lake City (KUTV)		9/4/12
35.3	Normal Line / Sports/Other	09/30/12-10/07/12	3	:15	10:35P- News-Talkin Sports Sunday								1	2	\$113.00	\$226.00	Salt Lake City (KUTV)		9/6/12
36.0	Revised Line / News	10/15/12-11/02/12	5	:15	5:28-30A- News-2 News The Morning 530a	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
36.1	Normal Line / News	10/01/12-10/05/12	3	:15	5:28-30A- News-2 News The Morning 530a	2	X	X	X	X	X			2	\$75.00	\$150.00	Salt Lake City (KUTV)		9/4/12
37.0	Revised Line / News	10/15/12-11/02/12	3	:30	6A- 8A (MST)	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
37.1	Normal Line / News	10/15/12-10/26/12	3	:30	6A- 8A (MST)	3	X	X	X	X	X			6	\$275.00	\$1,650.00	Salt Lake City (KUTV)		9/21/12
38.0	End Dated Line / News	10/15/12-10/26/12	3	:15	6A- 8A (MST)	2	X	X	X	X	X			4	\$138.00	\$552.00	Salt Lake City (KUTV)		9/21/12
41.0	Revised Line / News	10/15/12-11/30/12	5	:30	11:58-2A- News-2 News at Noon	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates	09/24/12-11/05/12	Date Entered	06/18/12
Advertiser	Ben McAdams for Salt Lake County Mayor (72698)	Last Modified	11/01/12
Agency	Love Communications (1242)	Entered By	Kristen Henderson
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	BEN MCADAMS TV (456306)	Headline #	
Salesperson	Henderson, Kristen (2948)	Demo	
Sales Office	KUTV/KMYU	Order Type	Normal
Buyer Name	CONWAY, PEGGY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MAYOR/318	Commission	\$6,636.60
Account Types	Local/Political Candidate Agency BRD	Net Total	\$37,607.40
Billing Type	Standard	Sales Tax	
Comments			

Salt Lake City (KUTV)			
By Broadcast Month	Spots	Rate	
Sep. 2012	19	\$10,118.00	
Oct. 2012	64	\$22,522.00	
Nov. 2012	31	\$11,604.00	
Grand Total:	114	\$44,244.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Revised Line / News	10/15/12-11/02/12	5	:30	4:59-20P- News-2 News at 5p	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
43.1	Revised Line / News	10/15/12-11/02/12	3	:30	4:59-20P- News-2 News at 5p	1	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
43.2	End Dated Line / News	10/15/12-10/26/12	3	:30	4:59-20P- News-2 News at 5p	2	X	X	X	X	X			4	\$400.00	\$1,600.00	Salt Lake City (KUTV)		9/21/12
44.0	Revised Line / News	10/15/12-11/02/12	5	:15	4:59-20P- News-2 News at 5p	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
44.1	Revised Line / News	10/15/12-11/02/12	3	:15	4:59-20P- News-2 News at 5p	2	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
44.2	Normal Line / News	10/15/12-10/26/12	3	:15	4:59-20P- News-2 News at 5p	1	X	X	X	X	X			2	\$200.00	\$400.00	Salt Lake City (KUTV)		9/21/12
45.0	Revised Line / News	10/15/12-11/02/12	5	:30	5:59P- News-2 News at 6p	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
45.1	End Dated Line / News	10/15/12-10/26/12	3	:30	5:59P- News-2 News at 6p	2	X	X	X	X	X				\$425.00		Salt Lake City (KUTV)		9/21/12
45.1.1	Closed Preempt	10/22/12															Salt Lake City (KUTV)	Pre-empt/Exception - due to political	
45.1.2	Closed Preempt	10/22/12															Salt Lake City (KUTV)	Pre-empt/Exception - due to political	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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KUTV
299 S Main St
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Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587
Schedule Dates 09/24/12-11/05/12
Advertiser Ben McAdams for Salt Lake County Mayor (72698)
Agency Love Communications (1242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BEN MCADAMS TV (456306)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name CONWAY, PEGGY
Phone/Fax /
CPE MAYOR/318
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 06/18/12
Last Modified 11/01/12
Entered By Kristen Henderson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,636.60
Net Total \$37,607.40
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month

Month	Spots	Rate
Sep. 2012	19	\$10,118.00
Oct. 2012	64	\$22,522.00
Nov. 2012	31	\$11,604.00
Grand Total:	114	\$44,244.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.1.3	Closed Preempt	10/15/12															Salt Lake City (KUTV)	Political/Exception - Bump Rate	
45.1.4	Closed Preempt	10/15/12															Salt Lake City (KUTV)	Political/Exception - Bump Rate	
46.0	Revised Line / News	10/15/12-11/02/12	5	:15	5:59P- News-2 News at 6p	1	X	X	X	X	X			2			Salt Lake City (KUTV)		7/9/12
46.1	End Dated Line / News	10/15/12-10/26/12	3	:15	5:59P- News-2 News at 6p	1	X	X	X	X	X			2	\$213.00	\$426.00	Salt Lake City (KUTV)		9/21/12
47.0	Revised Line / SPOT	10/15/12-11/02/12	5	:30	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
47.1	End Dated Line / SPOT	10/15/12-10/26/12	3	:30	6:28P- Entertainment Tonight	1	X	X	X	X	X			2	\$475.00	\$950.00	Salt Lake City (KUTV)		9/21/12
48.0	Revised Line / SPOT	10/15/12-11/02/12	5	:15	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
48.1	End Dated Line / SPOT	10/15/12-10/26/12	3	:15	6:28P- Entertainment Tonight	1	X	X	X	X	X			2	\$238.00	\$476.00	Salt Lake City (KUTV)		9/21/12
49.0	End Dated Line / News	10/15/12-10/26/12	3	:30	10P- News-2 News at 10p	2	X	X	X	X	X			4	\$1,200.00	\$4,800.00	Salt Lake City (KUTV)		9/21/12
50.0	Revised Line / Sports/Other	10/20/12-11/03/12	5	:30	10:35P- News-Talkin Sports Saturday							1					Salt Lake City (KUTV)		7/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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KUTV
299 S Main St
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Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 13195587
Schedule Dates 09/24/12-11/05/12
Advertiser Ben McAdams for Salt Lake County Mayor (72698)
Agency Love Communications (1242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BEN MCADAMS TV (456306)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name CONWAY, PEGGY
Phone/Fax /
CPE MAYOR/318
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 06/18/12
Last Modified 11/01/12
Entered By Kristen Henderson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,636.60
Net Total \$37,607.40
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Sep. 2012	19	\$10,118.00
Oct. 2012	64	\$22,522.00
Nov. 2012	31	\$11,604.00
Grand Total:	114	\$44,244.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
50.1	End Dated Line / Sports/Other	10/20/12-10/27/12	3	:30	10:35P- News-Talkin Sports Saturday							1		2	\$225.00	\$450.00	Salt Lake City (KUTV)		9/21/12
51.0	Revised Line / SPOT	10/21/12-11/04/12	3	:30	7:58:30A- CBS-News Sunday Morning								1				Salt Lake City (KUTV)		7/9/12
52.0	Revised Line / News	10/21/12-11/04/12	5	:15	10P- News-2 News at 10P Sunday								1				Salt Lake City (KUTV)		7/9/12
52.1	End Dated Line / News	10/21/12-10/28/12	3	:15	10P- News-2 News at 10P Sunday								1	2	\$450.00	\$900.00	Salt Lake City (KUTV)		9/21/12
53.0	Revised Line / Sports/Other	10/21/12-11/04/12	5	:15	10:35P- News-Talkin Sports Sunday								1				Salt Lake City (KUTV)		7/9/12
56.0	M/G For 31.0.1 / Prime	09/30/12-09/30/12	5	:30	8P- CBS-The Good Wife 2 (Sunday)								1	1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		7/10/12
60.0	End Dated Line / News	10/15/12-10/26/12	3	:15	5:28:30A- News-2 News This Morning 530a		2	X	X	X	X			3	\$75.00	\$225.00	Salt Lake City (KUTV)		9/21/12
60.0.1	Closed Preempt	10/22/12															Salt Lake City (KUTV)	Sold Out/Exception - For a	
61.0	Revised Line / Prime	09/21/12-09/28/12	3	:15	9P- CBS-Blue Bloods (Friday)							1					Salt Lake City (KUTV)		9/4/12
61.1	Normal Line / Prime	09/28/12-09/28/12	3	:15	9P- CBS-Blue Bloods (Friday)							1		1	\$500.00	\$500.00	Salt Lake City (KUTV)		9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates	09/24/12-11/05/12	Date Entered	06/18/12
Advertiser	Ben McAdams for Salt Lake County Mayor (72698)	Last Modified	11/01/12
Agency	Love Communications (1242)	Entered By	Kristen Henderson
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	BEN MCADAMS TV (456306)	Headline #	
Salesperson	Henderson, Kristen (2948)	Demo	
Sales Office	KUTV/KMYU	Order Type	Normal
Buyer Name	CONWAY, PEGGY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MAYOR/318	Commission	\$6,636.60
Account Types	Local/Political Candidate Agency BRD	Net Total	\$37,607.40
Billing Type	Standard	Sales Tax	
Comments			

Salt Lake City (KUTV)			
By Broadcast Month	Spots	Rate	
Sep. 2012	19	\$10,118.00	
Oct. 2012	64	\$22,522.00	
Nov. 2012	31	\$11,604.00	
Grand Total:	114	\$44,244.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
62.0	Normal Line / Sports/Other	09/29/12-10/06/12	3	:30	10:35P- News-Talkn Sports Saturday							1		1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/7/12
62.0.1	Closed Preempt	09/29/12															Salt Lake City (KUTV)	Sold Out/Exception - Bump Rate	
63.0	M/G For 8.3.1 / News	10/01/12-10/05/12	3	:30	4:59-20P- News-2 News at 5p	1	X	X	X	X	X			1	\$400.00	\$400.00	Salt Lake City (KUTV)		9/18/12
64.0	Normal Line / Sports/Other	09/30/12-09/30/12	3	:30	10:35P- News-Talkn Sports Sunday							1		1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/21/12
65.0	Normal Line / Sports/Other	10/07/12-10/07/12	3	:30	10:35P- News-Talkn Sports Sunday							1		1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/21/12
66.0	Normal Line / Sports/Other	10/21/12-10/21/12	3	:30	10:35P- News-Talkn Sports Sunday							1		1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/21/12
67.0	Normal Line / Sports/Other	10/28/12-10/28/12	3	:30	10:35P- News-Talkn Sports Sunday							1		1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/21/12
68.0	M/G For 62.0.1 / Sports/Other	09/30/12-09/30/12	3	:30	10:35P- News-Talkn Sports Sunday							1			\$225.00		Salt Lake City (KUTV)		9/27/12
68.0.1	Closed Preempt	09/30/12															Salt Lake City (KUTV)	Political/Spot - Bump Rate	
69.0	M/G For 68.0.1 / News	10/01/12-10/05/12	5	:30	6A- 8A (MST)	2	X	X	X	X	X				\$227.50		Salt Lake City (KUTV)		9/27/12

CONFIRMATION CONTRACT

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Date:

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Comments:



KUTV
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Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates 09/24/12-11/05/12
Advertiser Ben McAdams for Salt Lake County Mayor (72698)
Agency Love Communications (1242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BEN MCADAMS TV (456306)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name CONWAY, PEGGY
Phone/Fax /
CPE MAYOR/318
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 06/18/12
Last Modified 11/01/12
Entered By Kristen Henderson
CO-OP No
Headline #
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Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,636.60
Net Total \$37,607.40
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Sep. 2012	19	\$10,118.00
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Grand Total:	114	\$44,244.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
69.0.1	Closed Preempt	10/04/12															Salt Lake City (KUTV)	Political/Spot -Change to S6	
69.0.2	Closed Preempt	10/05/12															Salt Lake City (KUTV)	Political/Spot -Change to S6	
70.0	M/G For 69.0.2 / News	10/02/12-10/05/12	6	:30	6A- 8A (MST)	2		X	X	X	X			2	\$237.50	\$475.00	Salt Lake City (KUTV)		10/1/12
71.0	Normal Line / News	10/29/12-11/02/12	3	:15	5:30A- News-2 News This Morning 530a	2	X	X	X	X	X			2	\$75.00	\$150.00	Salt Lake City (KUTV)		10/10/12
72.0	Revised Line / News	10/29/12-11/02/12	3	:30	6A- 8A (MST)	2	X	X	X	X	X						Salt Lake City (KUTV)		10/10/12
72.1	Normal Line / News	10/29/12-11/02/12	3	:30	6A- 8A (MST)	3	X	X	X	X	X			3	\$275.00	\$825.00	Salt Lake City (KUTV)		10/17/12
73.0	Revised Line / News	11/05/12-11/05/12	3	:30	6A- 8A (MST)	1											Salt Lake City (KUTV)		10/10/12
73.1	Normal Line / News	11/05/12-11/05/12	3	:30	6A- 8A (MST)	2								2	\$275.00	\$550.00	Salt Lake City (KUTV)		10/17/12
74.0	Normal Line / News	10/29/12-11/02/12	3	:15	6A- 8A (MST)	2	X	X	X	X	X			2	\$138.00	\$276.00	Salt Lake City (KUTV)		10/10/12
75.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	8A- CBS-This Morning (New Title)	1	X	X	X	X	X			1	\$135.00	\$135.00	Salt Lake City (KUTV)		10/10/12
76.0	Normal Line / SPOT	10/29/12-11/02/12	3	:15	8A- CBS-This Morning (New Title)	1	X	X	X	X	X			1	\$68.00	\$68.00	Salt Lake City (KUTV)		10/10/12
77.0	Revised Line / News	10/29/12-11/02/12	3	:30	5P- News-2 News at 5p	1	X	X	X	X	X						Salt Lake City (KUTV)		10/10/12

CONFIRMATION CONTRACT

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Schedule Dates 09/24/12-11/05/12
Advertiser Ben McAdams for Salt Lake County Mayor (72698)
Agency Love Communications (1242)
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Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name CONWAY, PEGGY
Phone/Fax /
CPE MAYOR/318
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 06/18/12
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Entered By Kristen Henderson
CO-OP No
Headline #
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Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,636.60
Net Total \$37,607.40
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Sep. 2012	19	\$10,118.00
Oct. 2012	64	\$22,522.00
Nov. 2012	31	\$11,604.00
Grand Total:	114	\$44,244.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
77.1	Normal Line / News	10/29/12-11/02/12	3	:30	5P- News-2 News at 5p	2	X	X	X	X	X			2	\$400.00	\$800.00	Salt Lake City (KUTV)		10/17/12
78.0	Normal Line / News	11/05/12-11/05/12	3	:30	5P- News-2 News at 5p	1								1	\$400.00	\$400.00	Salt Lake City (KUTV)		10/10/12
79.0	Normal Line / News	10/29/12-11/02/12	3	:15	5P- News-2 News at 5p	2	X	X	X	X	X			2	\$200.00	\$400.00	Salt Lake City (KUTV)		10/10/12
80.0	Normal Line / News	10/29/12-11/02/12	3	:30	10P- News-2 News at 10p	2	X	X	X	X	X			2	\$1,200.00	\$2,400.00	Salt Lake City (KUTV)		10/10/12
81.0	Normal Line / News	11/05/12-11/05/12	3	:30	10P- News-2 News at 10p	1								1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		10/10/12
82.0	Normal Line / SPOT	11/04/12-11/04/12	5	:30	8A- CBS-News Sunday Morning								1	1	\$250.00	\$250.00	Salt Lake City (KUTV)		10/10/12
83.0	Normal Line / News	11/04/12-11/04/12	3	:15	10P- News-2 News at 10p								1	1	\$450.00	\$450.00	Salt Lake City (KUTV)		10/10/12
84.0	Normal Line / News	10/29/12-11/02/12	1	:15	6P- News-2 News at 6p	1	X	X	X	X	X			1	\$500.00	\$500.00	Salt Lake City (KUTV)		10/10/12
85.0	Normal Line / News	11/05/12-11/05/12	1	:15	6P- News-2 News at 6p	1									\$500.00		Salt Lake City (KUTV)		10/10/12
85.0.1	Closed Preempt	11/05/12															Salt Lake City (KUTV)	Program Change/Exception - program change due to presidential coverage	
86.0	Normal Line / News	10/29/12-11/02/12	1	:30	6P- News-2 News at 6p	1	X	X	X	X	X			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		10/10/12
87.0	M/G For 45.1.3 / News	10/22/12-10/26/12	3	:30	6A- 8A (MST)	1	X	X	X	X	X			1	\$275.00	\$275.00	Salt Lake City (KUTV)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 13195587

Schedule Dates 09/24/12-11/05/12
Advertiser Ben McAdams for Salt Lake County Mayor (72698)
Agency Love Communications (1242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BEN MCADAMS TV (456306)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name CONWAY, PEGGY
Phone/Fax /
CPE MAYOR/318
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 06/18/12
Last Modified 11/01/12
Entered By Kristen Henderson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,636.60
Net Total \$37,607.40
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Sep. 2012	19	\$10,118.00
Oct. 2012	64	\$22,522.00
Nov. 2012	31	\$11,604.00
Grand Total:	114	\$44,244.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
88.0	M/G For 45.1.1 / Prime	10/26/12-10/26/12	3	:30	9P- CBS-Blue Bloods (Friday)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		10/15/12
89.0	M/G For 85.0.1 / News	11/05/12-11/05/12	1	:15	5:59P- News-2 News at 6p		1							1	\$500.00	\$500.00	Salt Lake City (KUTV)		10/16/12
90.0	Normal Line / News	10/29/12-11/02/12	3	:30	4:30P- News-2 News at 430p		1	X	X	X	X			1	\$200.00	\$200.00	Salt Lake City (KUTV)		10/17/12
91.0	Normal Line / News	10/29/12-11/02/12	3	:30	3:58:15P- News-2 News at 4p		1	X	X	X	X			1	\$175.00	\$175.00	Salt Lake City (KUTV)		10/17/12
92.0	M/G For 60.0.1 / News	10/24/12-10/26/12	3	:15	5:28:30A- News-2 News This Morning 530a		1		X	X	X			1	\$75.00	\$75.00	Salt Lake City (KUTV)		10/22/12
93.0	Normal Line / News	11/04/12-11/04/12	3	:30	5P- News-2 News at 5p							1		1	\$350.00	\$350.00	Salt Lake City (KUTV)		10/29/12
94.0	Normal Line / News	11/03/12-11/03/12	5	:30	10P- News-2 News at 10p							1		1	\$500.00	\$500.00	Salt Lake City (KUTV)		10/29/12
95.0	Normal Line / News	11/03/12-11/03/12	5	:30	5P- News-2 News at 5p							1		1	\$175.00	\$175.00	Salt Lake City (KUTV)		10/29/12
96.0	Normal Line / News	11/05/12-11/05/12	3	:30	4:30P- News-2 News at 430p		1							1	\$200.00	\$200.00	Salt Lake City (KUTV)		11/1/12
97.0	Normal Line / News	11/05/12-11/05/12	3	:30	5A- News-2 News This Morning 5a		1							1	\$100.00	\$100.00	Salt Lake City (KUTV)		11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Buy Detail Report

Revision #: Date: 10/26/2012

Client: Ben McAdams for Salt Lake County Mayor

Estimate: 318

Vendor: KUTV-TV

Vendor Code: KUTV
Send Billing To: Love Communications

Media: TV

Description: Ben McAdams TV

299 South Main Street
Suite 150

546 S. 200 W

Product: Mayor

Flight Start Date: 9/17/2012 05:00 AM
Flight End Date: 11/5/2012 04:59 AM

Salt Lake City, UT 84111

Salt Lake City, UT 84101

Market: Salt Lake City-Ogden

Primary Demo: Adults 25-64

Survey: Nov11 DMA Nielsen Live+7

Contact: Amber Smith ~~ambersmith@kttv.com~~ **KRISTEN HENDERSON**

Phone: 801-519-8880

Separation between spots: 30

Buyer: Amanda Chew

E-Mail: ~~ambersmith@kttv.com~~ **1119**

Fax: 801-519-8884

Phone: 801-839-4469
Fax: 801-839-1101

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/24	10/1	10/15	10/22	10/29	11/5	Total Spots
KUTV-TV												
35	MTuWThF 5:30a-5:59a 2 NEWS AT 530A<	EM: 15	\$75.00	\$63.75	15	1	2	2	2	2	0	9
36	MTuWThF 6:00a-8:00a 2 NEWS AM	EM	\$275.00	\$233.75	30	0	2	3	3	3	0	11
37	MTuWThF 6:00a-8:00a 2 NEWS AM	EM: 15	\$138.00	\$117.30	15	2	2	2	2	2	0	10
38	MTuWThF 8:00a-9:00a EARLY SHW2-CBS<	EM	\$135.00	\$114.75	30	1	1	0	0	1	0	3
39	MTuWThF 8:00a-9:00a EARLY SHW2-CBS<	EM: 15	\$68.00	\$57.80	15	1	1	0	0	1	0	3
42	MTuWThF 5:00p-5:30p 2 NEWS AT 5 PM<	EN	\$400.00	\$340.00	30	1	1	2	2	2	0	8
43	MTuWThF 4:30p-5:00p 2 NEWS AT 430P<	EN	\$200.00	\$170.00	30	0	0	0	0	1	0	1
44	MTuWThF 6:00p-6:30p 2 NEWS AT 6 PM<	EN	\$425.00	\$361.25	30	0	2	1	2	0	0	5
45	MTuWThF 6:00p-6:30p 2 NEWS AT 6 PM<	EN: 5	\$213.00	\$181.05	15	1	1	1	1	0	0	4
46	MTuWThF 6:30p-7:00p ENT TONIGHT 30	PA	\$475.00	\$403.75	30	1	1	1	1	0	0	4
47	MTuWThF 6:30p-7:00p ENT TONIGHT 30	PA: 5	\$238.00	\$202.30	15	1	1	1	1	0	0	4
49	M 9:00p-10:00p HAWAII 5-0-CBS	PT	\$1,500.00	\$1,275.00	30	1	0	0	0	0	0	1
50	MTuWThF 10:00p-10:30p	LN	\$1,200.00	\$1,020.00	30	2	2	0	0	0	0	4

Buy Detail Report

Revision #: Date: 10/26/2012

Vendor Code: KUTV

Send Billing To: Love Communications

Client: Ben McAdams for Salt Lake County

Estimate: 318

Vendor: KUTV-TV

299 South Main Street
Suite 150

546 S. 200 W

Media: TV

Description: Ben McAdams TV

Product: Mayor

Flight Start Date: 9/17/2012 05:00 AM

Market: Salt Lake City-Ogden

Flight End Date: 11/5/2012 04:59 AM

Primary Demo: Adults 25-64

Survey: Nov11 DMA Nielsen Live+7

Contact: Amber Smith

Separation between spots: 30

Buyer: Amanda Chew

E-Mail: ~~asmith@kutv2.com~~

Phone: 801-839-1101

Fax: 801-839-1101

Salt Lake City, UT 84101

Phone: 801-519-8880

Fax: 801-519-8884

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/24	10/1	10/15	10/22	10/29	11/5	Total Spots
KUTV-TV												
51	2 NEWS AT 10PM< MTuWThF 10:00p-10:30p	LN	\$1,200.00	\$1,020.00	30	0	0	2	2	2	0	6
53	2 NEWS AT 10PM< Th 7:00p-8:00p	PT	\$1,750.00	\$1,487.50	30	1	0	0	0	0	0	1
54	BIG BANG/ROB! F 9:00p-10:00p	PT:1 5	\$500.00	\$425.00	15	1	0	0	0	0	0	1
55	BLUE BLOODS Sa 10:35p-11:05p	LF	\$225.00	\$191.25	30	0	1	1	1	0	0	3
55-1	TALKIN SPORTS< Su 11:00p-12:00a	LF	\$225.00	\$191.25	30	1	0	0	0	0	0	1
56	TALKIN SPORTS/CRIMINAL MINDS Su 8:00a-9:30a	EM	\$250.00	\$212.50	30	1	1	0	0	1	0	3
57	SUNDAY MRN-CBS Su 5:00p-6:00p	PT	\$350.00	\$297.50	30	0	0	0	0	1	0	1
58	5p NEWS Su 10:00p-10:30p	LN:1 5	\$450.00	\$382.50	15	1	1	1	1	1	0	5
59	2 NEWS AT 10P SUN Su 10:35p-11:35p	LF:1 5	\$113.00	\$96.05	15	1	1	0	0	0	0	2
68	TALKIN SPORTS< Su 10:35p-11:35p	LF	\$225.00	\$191.25	30	1	1	1	1	0	0	4
85	TALKIN SPORTS< MTuWThF 6:00p-6:30p	EN:1 5	\$500.00	\$425.00	15	0	0	0	0	1	0	1
86	2 NEWS AT 6 PM< MTuWThF 6:00p-6:30p	EN	\$1,000.00	\$850.00	30	0	0	0	0	1	0	1

Buy Detail Report

Revision #: Date: 10/26/2012

Vendor Code: KUTV

Send Billing To: Love Communications

Vendor: KUTV-TV

546 S. 200 W

Salt Lake City, UT 84101

Phone: 801-519-8880

Fax: 801-519-8884

299 South Main Street

Suite 150

Salt Lake City, UT 84111

Contact: ~~Amber Smith~~

E-Mail: ~~asmith@kutv.com~~

Phone: 801-839-1105

Fax: 801-839-1101

Client: Ben McAdams for Salt Lake County
 Media: Mayor
 Product: Mayor
 Market: Salt Lake City-Ogden
 Primary Demo: Adults 25-64
 Separation between spots: 30
 Estimate: 318
 Description: Ben McAdams TV
 Flight Start Date: 9/17/2012 05:00 AM
 Flight End Date: 11/5/2012 04:59 AM
 Survey: Nov11 DMA Nielsen Live+7
 Buyer: Amanda Chew

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/24	10/1	10/15	10/22	10/29	11/5	Total Spots
KUTV-TV												
110	M 6:00a-8:00a 2 NEWS AM	EM	\$275.00	\$233.75	30	0	0	0	0	0	2	2
111	M 5:00p-5:30p AVG. ALL WKS	EN	\$400.00	\$340.00	30	0	0	0	0	0	1	1
112	M 10:00p-10:30p 2 NEWS AT 10PM	LN	\$1,200.00	\$1,020.00	30	0	0	0	0	0	1	1
113	M 6:00p-6:30p AVG. ALL WKS	EN:1 5	\$500.00	\$425.00	15	0	0	0	0	0	1	1
123	MTWThF 4:00p-4:20p 2 NEWS AT 4<	EF	\$175.00	\$148.75	30	0	0	0	0	1	0	1
124	MTWThF 5:00p-5:30p 2 NEWS AT 5 PM<	EN:1 5	\$200.00	\$170.00	15	2	2	1	1	2	0	8
126	Sa 10:00p-10:30p 2 NEWS AT 10PM	LN	\$500.00	\$425.00	30	0	0	0	0	1	0	1
127	Sa 5:00p-6:00p 5p NEWS	PT	\$175.00	\$148.75	30	0	0	0	0	1	0	1
130	Su 8:00p-9:00p GOOD WIFE-CBS	PT	\$1,300.00	\$1,105.00	30	1	0	0	0	0	0	1
130	Su 9:30a-10:00a FACE NATN-CBS	EM	\$300.00	\$255.00	30	0	0	0	0	1	0	1
Total Cost:			\$44,244.00									
Total Spots:						22	23	19	20	25	5	114
												114

Disclaimer:

MAKEGOOD TO...
 1x:30 on 11/5 in 4:30PM NEWS @ \$200 (PRE-EMPTIBLE w/notice)
 1x:30 on 11/5 in 2:00PM NEWS @ 5AM @ \$100 (PRE-EMPTIBLE w/notice)

11/11/12